The MoneyEdge Conference, held in Minneapolis, MN, is a unique one-day opportunity to gain new insights and make valuable contacts with an array of financial professionals offering products and services such as financial planning, insurance, mortgages, legal services, and investment real estate.

YOUR FINANCIAL ADVANTAGE

MONEYEdge CONFERENCE

MINNEAPOLIS, MN
Saturday, November 11, 2006

8:00 a.m. - 4:30 p.m.
Minneapolis Convention Center

MEDIA SPONSOR
Kiplinger's Personal Finance

FPA Financial Planning Association of Minnesota — The Heart of Financial Planning

Sandvold and Associates Insurance and Financial Services Group

JNBA Financial Advisors

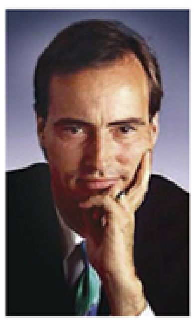
Coach Craig

Country Insurance & Financial Services

NASD

Waddell & Reed Financial Services

Harry S. Dent, Jr.
KEYNOTE SPEAKER



KEYNOTE SPONSOR
Morgan Stanley
TWIN CITIES BRANCH OFFICES

Please submit one form per attendee (photocopy as needed)

STEP 1: Provide Contact Information

Name ______________________

Email Address ______________________

Street Address ______________________

City ______________________

State ____________ ZIP ____________

Phone ____________ Date ____________

STEP 2: Select Seminar Sessions

Select ONE SEMINAR that you would like to attend FOR EACH SESSION. We strongly encourage you to preselect your seminars as space is limited and admission will be granted first to those who have pre-registered.

Session 1 9:15 a.m. - 10:30 a.m.

☐	101	**The ABC's of Investing for the 21st Century**
☐	102	**Women and Money: *Three C's to Success... Care. Commit. Control***
☐	103	**The New Retirementality**
☐	104	**Small Business is a Team Sport: *Financial Strategies for the Small Business Owner or Self Employed***
☐	105	**Are You in the Retirement Redzone?**
☐	106	**Using Stock Options to Protect and Enhance Your Investment Portfolio**

Session 2 10:40 a.m. - 12:30 p.m.. (Staggered Starts)

☐	201	**"Investor Relations Showcase" featuring Investor Relations Representatives from McDonald's and Proctor & Gamble**
☐	202	**Retirement Rx: A Prescription for Lifetime Retirement Income**
☐	203	**The Biggest Risk You'll Ever Face**
☐	204	**To Be Announced**
☐	205	**Transitioning Into Retirement, Will Your Money Last?**
☐	206	**What's Ahead in the World of Small Cap Technology & Health Care Investing: *Panel Discussion***

Session 3 1:15 p.m. - 2:30 p.m.

☐	301	**The Cost of Retirement: *Are You Going to be Able to Foot the Bill?***
☐	302	**Get Off Your Lazy Assets: *Gain A Million Dollar Figure with Real Estate***
☐	303	**Co-CreatingYour Financial Future: Your Role in Partnering with a Financial Advisor**
☐	304	**Investment Income Objectives; Now, Later or Never: *Panel Discussion***
☐	305	**What Do You Want? When Do You Want It?**
☐	306	**Smart Women Can Finish Rich**

Seminar Classifications

Please see the list of seminar descriptions on page 3.

Beginner	For persons beginning the development of strategies for investing and insurance, or handling these matters for the first time due to life changes (divorce, death, etc)
Intermediate	Established professionals, growing families or individuals that have some experience in directing their investments. Retirement and College planning accelerated, insurance needs growing. Early estate planning needed.
Advanced	Pre-retired, retired or those with diverse portfolios requiring strategic planning. Need capital protection, advanced estate planning, long term health care planning, possible business succession planning.

STEP 3: Complete Survey (optional)

Gender

☐ Female ☐ Male

Age Range

☐ 18-24 ☐ 25-34 ☐ 35-44
☐ 45-54 ☐ 55-64 ☐ 65-74 ☐ 75+

Marital Status

☐ Single
☐ Married / Couple
☐ Widowed, Separated, Divorced

What is the highest level of education you've completed?

☐ High School or GED
☐ Bachelor's Degree
☐ Associate's Degree
☐ Master's Degree
☐ Doctorate Degree
☐ Other

How did you hear about this conference?

☐ Star Tribune
☐ Pioneer Press
☐ Direct Mail
☐ Online
☐ KOOL 108 FM (KQQL)
☐ KTLK 100.3 FM
☐ WCCO AM 830
☐ Kiplinger Magazine
☐ Stockline
☐ Friend
☐ Other ____________________

Do you intend to retire within the next ten years?

☐ Yes
☐ No
☐ Not Sure

Pursuant to the Americans with Disabilities Act, what specific aids or services to you require?

☐ Visual
☐ Audio
☐ Other ____________________

How would you qualify your level of investing knowledge?

☐ Beginner
☐ Intermediate
☐ Advanced
☐ Professional

What do you hope to learn more about by attending the MoneyEdge Conference?

☐ Investing in Stocks
☐ Investing in Mutual Funds
☐ Estate Planning
☐ Developing an overall financial plan
☐ Trading Options
☐ Real Estate Investing
☐ Insurance
☐ Self Employed/Small Business Strategies
☐ Investing Basics
☐ Other____________________

Ask the Experts

Submit a question on money and investing to be considered for our afternoon general session panel:

____
____
____
____
____

What is your household income before taxes?

☐ Under $30,000
☐ $30,000 to $49,999
☐ $50,000 to $74,999
☐ $75,000 to $99,999
☐ $100,000 to $149,000
☐ $150,000 to $199,000
☐ $200,000 +

Please estimate the value of your personal assets, excluding real estate

☐ $0 to $9,999
☐ $10,000 to $49,999
☐ $50,000 to $99,999
☐ $100,000 to 199,999
☐ $200,000 to $299,999
☐ $300,000 to $499,999
☐ $500,000 to $749,999
☐ $750,000 to $999,000
☐ $1,000,000 to $1,499,000
☐ $1,500,000 to $1,999,000
☐ $2,000,000 +

Please estimate the value of your personal assets, including all real estate

☐ $0 to $9,999
☐ $10,000 to $49,999
☐ $50,000 to $99,999
☐ $100,000 to 199,999
☐ $200,000 to $299,999
☐ $300,000 to $499,999
☐ $500,000 to $749,999
☐ $750,000 to $999,000
☐ $1,000,000 to $1,499,000
☐ $1,500,000 to $1,999,000
☐ $2,000,000 to $4,999,000
☐ $5,000,000+

Approximately how much for your total household income do you invest annually?

☐ None
☐ 1-5%
☐ 6-10%
☐ 11-19%
☐ 20% or more

STEP 4: Submit Registration Form and Payment

I am including payment based on the following pricing structure:

Regular Registration After October 27 (Excludes Lunch)	☐	$55
Amount Due		

Registration applications received after early deadline of October 27 will be subject to regular pricing.

Payment terms:

☐ Check Enclosed
(made payable to The Event Group, Inc. *fbo* MoneyEdge Conference)

☐ Credit Card: ☐ Visa ☐ Master Card ☐ American Express ☐ Discover

Note: If paying by credit card, your credit card statement will reflect a charge from The Event Group, Incorporated

Credit card number ____________________

Expiration date ____________________

Name as it appears on card ____________________

Billing address ____________________

____

Your signature authorizes The Event Group, Inc. to charge account above.

X Signature ____________________

Cancellation Policy: Partial refunds will be issued if written notification is received by The Event Group, Incorporated by October 27. A $25 cancellation fee will be assessed per attendee. No refunds will be issued after October 27. In the event of a speaker cancellation due to unforeseen circumstances, The Event Group reserves the right to substitute a speaker of equal caliber. By providing your contact information, you authorize The Event Group, Inc. and the MoneyEdge Conference to send you conference related material by mail, fax or electronically.

Send your completed registration form to:

MoneyEdge Conference
c/o The Event Group, Incorporated
8421 Wayzata Boulevard - Suite 250
Minneapolis, MN 55426

Email:
info@MoneyEdgeConference.com

Phone:
763-548-1303

Fax:
763-593-9220

SESSION TRACK 1

101 Beginner

The ABC's of Investing for the 21st Century

Do you consider yourself a novice when it comes to investing? Do you want to understand some of the vocabulary and acronyms of the financial markets? Attend this refresher course so you can prepare a successful investment strategy… for wherever you're at in life!

Presented by Sit Mutual Funds

102 Beginner Intermediate

Women and Money: Three C's to Success... Care. Commit. Control.

Discover what taking charge of your future really means. Prioritize what you need to care about. Learn how to commit to a process that works. Understand the important questions you must ask ANYONE who is helping you with your money. And last, how being proactive, versus reactive will make all the difference.

Presented by JNBA Financial Advisors

103 Beginner Intermediate

The New Retirementality

What are you doing for the rest of your life? The face of retirement is changing! People are looking at retirement as a beginning, not an end. An entire generation is interested in their ability to pursue their own dreams and goals, at their own pace, and on their own terms. As they look forward, many people ask three basic questions about their retirement. What will my retirement look like? When will it happen? How do I get there?

Presented by Morgan Stanley and Van Kampen Mutual Funds

104 Beginner Intermediate

Small Business is a Team Sport: *Financial Strategies for the Small Business Owner or Self Employed*

Business Owners and Entrepreneurs have unique business and personal financial concerns. You don't have time to plan for your business succession or eventual retirement. Add to that; estate, income tax, and financing objectives or concerns. This workshop highlights top items to look for in these categories and demonstrates how teamwork counts when assembling your advisors.

Presented by Feterl Financial Planning

105 Intermediate Advanced

Are You in the Retirement Redzone?

The most critical time of your investment life! Learn how to plan ahead to get the most out of your assets before and during retirement, how to spend your assets in tax efficient ways and uncover why the 5 years before and 5 years after retirement will be your RedZone!

Presented by Sandvold & Associates

106 Advanced

Using Stock Options to Protect and Enhance Your Investment Portfolio

Do you consider yourself a novice when it comes to investing? Do you want to understand some of the vocabulary and acronyms of the financial markets? Attend this refresher course so you can prepare a successful investment strategy… for wherever you're at in life!

Presented by Barrington Capital Management

SESSION TRACK 2

201 Beginner Intermediate Advanced

"Investor Relations Showcase" Featuring Investor Relations Representatives from McDonald's and Proctor & Gamble

Here's a unique opportunity to learn about investment opportunities with companies in individual stocks. Each company will make a 15-minute presentation followed by a 10-minute question and answer session. Hear their Investor Relations representatives discuss their market segment, revenue history, current stock price and new product offerings, and how you can invest in their enterprises.

202 Beginner Intermediate

Retirement Rx: A Prescription for Lifetime Retirement Income

Retirement Rx is a simple, easy to understand approach to managing retirement assets and maximizing the potential for a lifetime of income for individuals and couples alike. Rx not only talks about asset allocation, it also addresses time lines for investing. You will come away with a better understanding of how your money will make you money!

Presented by Coach Craig Jergenson, CFP®

203 Beginner Intermediate

The Biggest Risk You'll Ever Face

Learn about the biggest risk that most people never even consider – the loss of income due to disability! Find out about the types of coverage's offered by employers as well as what the insurance industry offers.

Presented by Country Insurance & Financial

204

To Be Announced

205 Intermediate

Transitioning Into Retirement, Will Your Money Last?

Retirement is the 400 pound monkey on almost everyone's back. We're surrounded by warnings about what might happen to ill-prepared baby boomers. Don't panic, prepare. Understand the real importance of retirement planning. Learn to set priorities. Gain insight into the new retirement era, take charge and make your money last!

Presented by JNBA Financial Advisors

206 Intermediate Advanced

"What's Ahead in the World of Small Cap Technology & Health Care Investing" *Panel Discussion*

Technologies being developed today in the tech and healthcare industries are becoming sophisticated and complex. Understanding products, business plans and future outlooks has become more complex as well. This panel will share their knowledge in assessing major growth trends of the two sectors and the companies operating within them.

Presented by Kopp Investment Advisors

SESSION TRACK 3

301 Beginner Intermediate Advanced

The Cost of Retirement: Are You Going to Be Able to Foot the Bill?

Are you prepared to handle your biggest cost in retirement? Learn how to really analyze long term care programs for protecting your future, as we review over 120 providers of LTC insurance. You'll find which features are key to designing the best, cost effective plan for you!

Presented by Sandvold & Associates

301 Beginner Intermediate Advanced

Get Off Your Lazy Assets: Gain A Million Dollar Figure with Real Estate

Buying Real Estate is easy. Knowing how to buy it is critical. Managing the wealth it creates is paramount. You'll need to bring a wheelbarrow to class because you'll leave with mounds of information & resources. After attending, you'll understand how Real Estate can compound your portfolio!

Presented by The Jorgensen Group (LiveRealEstateRadio.com)

303 Beginner Intermediate

Co-Creating Your Financial Future: *Your Role in Partnering with a Financial Advisor*

Now that you've decided to hire a financial advisor, what is your role in the planning process? Join in a lively discussion focused on how you can assure it is YOUR financial plan and not that of the financial advisor.

Presented by Coach Craig Jergenson, CFP®

304 Beginner Intermediate

Investment Income Objectives; Now, Later or Never: *Panel Discussion*

A person's investment income objectives can be as varied as their tolerance for risk and volatility. This expert panel discussion will explore three common examples of how insurance products such as annuities can be used to provide income now, later or never. A robust question and answer period will follow the panel discussion.

Presented by Morgan Stanley

305 Beginner Intermediate

What Do You Want? When Do You Want It?

As a financial adviser, one of the simple truths Bruce Helmer has learned is that relationships are the single greatest influence on how people use their money and plan for the future. When people talk about their hopes and dreams, they talk about the people they love. Discover a new way to approach financial planning based on this important principle.

Presented by Wealth Enhancement Group

306 Intermediate Advanced

Smart Women Can Finish Rich

Begin by defining "smart" and "rich". Explore your core values relating to investing, risk, and long term goals. Learn how to define your "investing personality", and incorporate that understanding into intermediate and advanced strategies for wealth building, financial security, and legacy planning. Confirm how women differ from men (especially spouses) in evaluating and implementing comprehensive financial plans that incorporate risk management, tax planning, investment planning and estate planning.

Presented by Securus Wealth Management